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### **Child Friendly Texting - Kids In Touch - Launches Internationally**

February 4th- (Dallas): Kids in Touch, a training wheels for texting app, launched internationally today in the Apple app store. Kids in Touch allows kids to keep in touch with their friends and family while giving their parents the tools necessary to protect and teach them appropriate online behavior.

CEO Justin Noel created the app out of need for his own children to communicate with family internationally, “We saw our kids having very little interaction with their extended family. My own family is spread all over Texas. My wife's family is all in England. So, our two boys weren't getting a chance to interact with and form bonds with their cousins, grandparents, and local friends. I decided to do something about it and created Kids In Touch.”

Kids in Touch works on any Apple device and is an easy-to-use tool for both children and parents. With multiple security features and ability to monitor content it's perfect for the modern day child.

Noel points out that “The current generation of teens were given a cell phone with no previous experience or supervision and are expected to behave safely and responsibly.” Yet with so many issues with inappropriate communication and bullying free range isn't all its cracked up to be, on all sides.

“Parents today need tools to help teach their children how to interact on social media and in a connected world. With Kids In Touch, both the parents and the children learn this new world together. It helps parents be more attuned to their child's online persona and helps children learn to deal with and expect adult supervision.” says Noel.

Kids in Touch is for families and children all over the world. Noel's largest customer bases are here in the US and Turkey where Australian ex-pats are longing to connect with family but blocked on many platforms due to Turkish communication laws. As he sees his own children communication increasing with their Grandparents in England, Noel's realized this is a tool not just for communicant but building relationships.

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Kids In Touch Training Wheels for Texting - is a way for kids to keep in touch with their friends and family while giving their parents the tools necessary to protect and teach them appropriate online behavior. For more information visit: <https://kidsintouch.com/>